



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

AIM Global's Outlook and Predictions

[Tony Fonk](#), SpotSee

The world of AIDC is changing fast. 2023 was a hangover year as supply chains “destocked” after a robust and supply constrained 2022. Fortunately, it appears markets are starting to normalize.

Track and trace regulations are growing around the world, which will be a tailwind for the industry going forward, most recently with the US Drug in the Supply Chain Security Act (DSCSA) in November 2023. Given that the USA represents over 50% of the global pharmaceutical demand, these regulations will impact global pharmaceutical supply chains, not just the USA. Most importantly, these regulations pave the way for standardized track and trace at a “saleable unit level” that is interoperably shared across supply chain participants, creating a supply chain information highway that can and will be applied to multiple industries in the future.

READ...



[SpotSee](#). As a global leader in condition-indicating and monitoring solutions, the company helps customers in the life sciences industry to identify changing conditions to protect life sciences and ensure supply chain integrity. From product to patient to pallet to porch, SpotSee provides products that enable more than 4,500 customers and partners in 62 countries to detect changes in the condition of everything from vaccines to spaceships. The company's solutions include temperature, impact, tilt, vibration, humidity, and liquid detection monitoring devices, available via visual, RFID, QR Code, 2D Code, cellular or satellite connection.

Influence the Automated Technologies Industry - JOIN TODAY

Connect with industry leaders, forge partnerships, elevate awareness of technology strategies, participate in industry projects, and contribute to a more sustainable world.

[Get involved today!](#)

"I appreciate the opportunity to give input on new technical specifications as part of AIM's global standards community working along with the top experts in the industry to move technology forward in Symbolologies and Quality Verification."

Glenn Spitz

Engineering Director

Cognex Corporation

JOIN TODAY...



NOMINATE:

Nominate now for AIM Industry Awards:

Each year AIM's industry awards honor individuals and organizations that not only promote the industry but demonstrate significant contributions to enhance the development of new technologies.

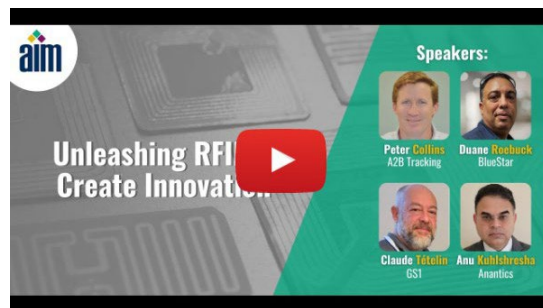
Around AIM

Member Spotlight | Partner News | Webinars | Industry News

Webinar Rewind:

Unleashing RFID to Create Innovation

In this panel session, participants explore the intersection of RFID with various emerging technologies, such as digital twins, robotics, sensors, and generative AI. The rapid evolution of these technologies is reshaping industries and creating new possibilities for businesses. This session provides an overview of the innovative products and applications that are changing the business landscape. Industry leaders and experts share insights, discuss real-world implementations, and talk about the potential future applications from these technologies.



SPEAKERS

- * Peter Collins - A2B Tracking
- * Duane Roebuck - BlueStar
- * Claude Tételin - GS1 Global Office
- * Anu Kulshrestha - ANANTICS



SPEAKERS

- * Saurav Khemani - ID Tech
- * Rajeev Nair - Stallion Group
- * Sameer Parekh - Qodenext

Webinar Rewind:

Unleashing RFID to Create Innovation

AIM India showcased innovative applications in:

1. Asset Management using RFID
2. Track & Trace in Oil, Gas, and Lubricants
3. Farm-to-Fork Traceability in Cotton to Furnishings

Tune in to discover how these technologies are revolutionizing industries and driving efficiency across supply chains.

AIM Denmark Hosts RFID & IoT in the Nordics 4 June Copenhagen

Impact, quality, and efficiency driven by data – because time is of the essence. Don't miss this chance to transform your business. Register now for a conference that's more than an event – it's your gateway to an accountable, efficient, and interconnected future!



KEYNOTE

Lars Schnell
CTO
Circmar

RFID & IoT in the Nordics 2024

by AIDC Denmark

4. June 2024
in Copenhagen



LEARN:

Webinar

Breakthroughs in Smart Packaging – Revolutionizing the Link Between Manufacturers and Consumers

Tuesday, 4 June | 11am ET

Automating supply chains is an accepted business practice and leads to improved operational efficiency and higher

Webinar

Combating Counterfeits: A Dive into Anti-Counterfeiting Technologies and Solutions

Tuesday, June 18 | 11am ET

Counterfeit products have infiltrated global supply chains across various industries, posing severe risks to consumers' health,

profitability. Internet of Packaging (IoP) technologies, such as RFID, barcodes, QR codes, and digital printing, have already been understood and adopted, and are beginning to emerge with new competitive market advantages. Learn how the use of IoP technology is being used to offer product authenticity, sustainability, and powerful consumer experiences, in addition to measurable ROI.

REGISTER:

brand integrity, and economies. This phenomenon spans sectors like automotive, retail, online marketplaces, food, software, pharmaceuticals, and more. This session explores the rampant proliferation of counterfeit goods, highlighting industry-specific examples and their adverse effects. Learn how AIDC technologies emerge as vital tools in fighting counterfeits.

REGISTER:

Mayo Clinic Launches Staff Duress Solution for 7,000 Employees



READ:

The Mayo Clinic hospital in Rochester, Minnesota has deployed a wearable BluFi, BLE, and RTLS solutions to localize staff in duress situations. Each of the 7,000 hospital staff members wear a BLE-integrated badge. The BLE beacon on the badge actively transmits signals on various frequencies in order to communicate with the hospital RTLS infrastructure.

[Read the success story](#), powered by [Think WIoT](#), to find out more about the staff-duress solution!

AIM Members at GS1 Connect

Visit our members at GS1 Connect to discover solutions for seamless supply chain collaborations.





Industry News

[Unlock New Levels of Supplier Collaboration and Compliance with Trustwell's Spring 2024 FoodLogiQ Release](#)

Trustwell

[Foodservice Supplier Delivers Visibility with a Side of Innovation](#)

GS1 US

[Advanced solutions for the Defense Industry Secure Asset Management and Storage](#)

GlobeRanger

[James Madison University tracks AV equipment with RFID](#)

A2B Tracking

[One to One Scanning UHF RFID Wearable Reader "RecoHand™" for Pick up](#)

AsReader

*SATO and EM Microelectronic
Reshape the Possible with the
Synergy of RAIN and NFC
Technologies*

SATO

*Making Modern Warehousing a
Reality: Automation, Augmentation,
and Labor Planning*

Zebra Technologies

*Partnerships That Work: Custom
Precision Test Targets Meet Defense
Quality Benchmarks*

Applied Image

RFID Labels and Inlays

Checkpoint Systems

*The Barcode is Changing – What
Comes Next?*

ScanSource

*How Barcodes Power Just-in-Time
Manufacturing for Automotive*

TSC Printronix

*Pill Tracking Perfection: RFID's Role
in Pharma*

FactorySense

*Beyond the Barcode: How Label
Management Software Transforms
Business Operations*

BarTender

*IoT Analytics with Kafka for Real
Estate and Smart Building*

Zugang Technology

*Williot Introduces New Ambient IoT
Food Safety Initiative to Help the
Food Industry Create Safer, More
Traceable Supply Chains, Ahead of
FSMA's Rule 204 January 2026
Compliance*

Wiliot

End-to-end traceability for quality and safety

OMRON

Pharmaceutical Pressure-Sensitive Labeling Solutions

FLEXcon

Hack your IoT Solution in the world of Industrial Automation

SICK

AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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