



Executive Interview - Mike Allen, AIM Global



Listen to AIM Business Development Director Mike Allen discuss the latest initiatives from the Technical Symbolology Committee, Visibility Technologies and RFID Experts Groups. Learn about why each of these groups is important to the advancements in our industry and get perspective on how to get involved in the work!

[LISTEN](#)

AIM Global's Outlook and Predictions

Nearly two dozen of the most respected thought leaders in the industry offer their predictions on what's in store for 2024. The insights from these experts will be shared in upcoming issues of this newsletter.

Josh Roffman, SVP Marketing & Product Management, Software, discusses the future of labeling lies in cloud. As companies of all sizes strive to drive growth, green their operations, and streamline processes, industry can expect to see a growing number of organizations adopt the cloud for mission-critical business processes including labeling.

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Software is the world's largest cloud-based Enterprise Labeling and Artwork Management provider, offering an end-to-end labeling solution platform for companies of all sizes. They help companies improve accuracy, traceability, and compliance while improving the quality, speed,

and efficiency of their labeling.

Influence the Automated Technologies Industry - JOIN TODAY

Connect with industry leaders, forge partnerships, elevate awareness of technology strategies, participate in industry projects, and contribute to a more sustainable world.

[Get involved today!](#)

"AIM is a highly collaborative environment where industry experts come together to develop standards, educate and share expertise on requirements, as well as ensuring device traceability by advocating for standard interpretation and implementation of harmonized global requirements."

Olga van Grol-Lawlor, MPhil

Manager Global Regulatory Intelligence & Advocacy

Boston Scientific

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AIM Members Recognized for Innovation by RFID Journal

RFID Journal announced the winners of their industry awards during a ceremony at RFID Journal LIVE! In total, there are six categories in which awards were handed out.

Best New Product

Zebra's FXR90 Ultra-Rugged Fixed Reader

Best Industrial IoT Implementation

Zebra Technologies & Yamaha

Runner-up Best Large-Scale Deployment

FactorySense RFID

Runner-up Best Logistics/SC Implementation VUEMED

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Around AIM

Member Spotlight | Partner News | Webinars | Industry News

AIM North America

Welcomes New Board Members

AIM NA announce the appointment of three additional members to its board of directors.

- * Chris Brown, TSC Printronix
- * Julie McGill, Trustwell
- * Andre Luecht, Zebra Technologies.



(left to right): Chris Brown, Julie McGill, Andre Luecht

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(from left to right in the photo)

- * Frithjof Walk, Schneider-Kennzeichnung GmbH (Chairman of the Board)
- * Oliver Hüther, Sick Vertriebs-GmbH
- * Klaus Dargahi, smart-TEC GmbH & Co. KG
- * Oliver Pütz-Gerbig, Leuze electronic GmbH + Co. KG (Chief Financial Officer)
- * Dieter Horst, Siemens AG
- * Susanne Timm, MaskTech GmbH
- * Olaf Wilmsmeier, Wilmsmeier Solutions
- * Thorsten Aha, Ident Verlag & Service GmbH

AIM Germany Members Elect New Board of Directors

On the occasion of the AIM Spring Forum 2024 and the AIM-D general meeting on April 11th, 2024 in the HellermannTyton Academy in Tornesch near Hamburg, the AIM-D members elected a new board.

AIM Denmark Hosts RFID & IoT in the Nordics 4 June Copenhagen

Impact, quality, and efficiency driven by data – because time is of essence. Don't miss this chance to transform your business. Register now for a conference that's more than an event – it's your gateway to an accountable, efficient, and interconnected future!

	KEYNOTE
	Lars Schnell CTO Circmar
RFID & IoT in the Nordics 2024	
by AIDC Denmark	
4. June 2024 in Copenhagen	

LEARN...

Members at RFID Journal LIVE!

Connect with the thought leaders that are driving better RFID products and solutions to solve your traceability challenges. **Watch these demos...**

Zinergy

**Vanguard ID
Systems**

Checkpoint Systems

Voyantic



Anantics



GlobeRanger



Outlaw Technology



TSC Printronix



Axia Institute



Avery Dennison



A2B Tracking Solutions



Industry News

[Applied Image, Inc. Celebrates 45 Years of Innovation in Imaging Technology](#)

Applied Image

[Bedford Twist Tie Earns Recycling Accreditation](#)

Bedford

[SpotSee Launches TempMonitor to Track Temperature Integrity of Insulin and GLP-1 Medications](#)

SpotSee

[GSF Honored with McDonald's 2024 Global Food Safety and Quality Award](#)

Golden State Foods

[DENSO, Companies Initiate Demonstration to Expand Automotive Recycling Process](#)

DENSO

[The Future Is... Generative AI With Sheila Jordan](#)

Honeywell

*BD Increases Access to Cutting-Edge
Image-Enabled, Spectral Cell Sorter*

BD

*Demystifying the RFID Inlay
Manufacturing Process: From
Concept to Card*

Metalcraft

*TDS 2.0 - The Next Evolution of RFID
Tags*

GS1 US

*Wiliot Recognized as a Visionary in
the Gartner® Magic Quadrant™ for
Indoor Location Services*

Wiliot

*AI-Powered 3D Inspection System
Delivers Fast Deployment, Ease of
Use, and Reliability*

COGNEX

*Seamless Triathlon Success:
ClearStream RFID Powers Young
Athletes Achievements*

Portable Technology Solutions

*The Future of Manufacturing - Trends
Shaping the Industry*

BarTender by Seagull Scientific

*Instilling Corporate Values with
Digimarc*

Digimarc

*The Importance of Traceability in
Manufacturing and Industrial
Applications*

Mojix

AIM
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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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