



Navigating the Future of AIDC: Insights from Ernesto Castagnet, President of AIDC100

Tune in to our latest podcast featuring AIDC 100's newly appointed president [Ernesto Castagnet](#) as he outlines the evolution of AIDC technologies, including advancements in barcoding and RFID, and the integration of IoT, Blockchain, and AI.

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Sensor Technologies and RFID Recycling E-Books Released by AIM

These new educational resources created by the RFID Experts Group and Visibility Technologies Industry Group provide essential insights on environmental sensors in the supply chain and sustainable practices for RFID tag recycling.

[Understanding Sensors for the Supply Chain](#)

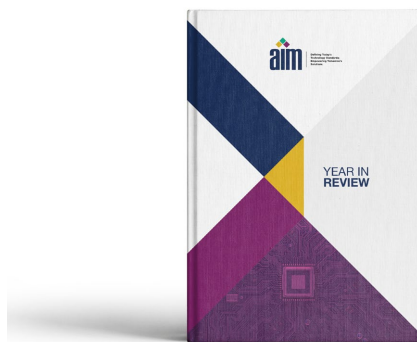
Learn how environmental sensors (temperature, moisture, light, vibration, and more) are revolutionizing supply chain operations. Gain insights on selecting the right sensors to enhance efficiency and

[Guidance for Improving RFID Tag Recycling and Disposal](#)

Learn more about innovations in RFID tag recycling. This resource addresses e-waste challenges and promotes sustainable practices, helping the RFID sector reduce its environmental footprint.

compliance.

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It is an opportunity to spotlight your company as an industry leader in advancing the growth and innovation of the automatic identification and data capture industry. The publication will be searchable online and available in PDF form.

AIM's Outlook and Predictions section features the thought leaders who offer their predictions on what's in store for 2025.

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Options to fit every budget:

- \$500 500-word predictions editorial, logo, hyperlink, & company description
- \$250 Logo, hyperlink, and company description
- \$100 Logo and hyperlink

Questions?

Contact Bethany Deane at +1 724-742-4470 or bethany@aimglobal.org

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Mosnel Winery Welcomes a New Era of Wine Authenticity and Traceability

August 28 | 11:00 ET / 17:00 CET

Securing the Aerospace and Defense Supply Chains with Non-Cloneable Security Markers

October 1 | 11:00 ET / 17:00 CET

Discover how Mosnel Winery is pioneering new standards in authenticity, traceability, and consumer engagement within the wine industry. Facing the complexities of distribution and authenticity verification head-on, Mosnel has partnered with SAIT to implement Wineability™, a cutting-edge solution integrating RFID technology and QR codes.

Speaker:

Carlo Carminati

Sales Manager

SAIT s.r.l

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iTRACE 2DMI(R) is an Anti-Counterfeit and Supply Chain Security Solution that helps companies stop Production Overrun, Diversion and provides secure product authentication to global brands and manufacturers. iTRACE specializes in solving the difficult security problems where other technologies have failed to deliver a reliable solution.

Speaker:

Mark Manning

Founder & CEO

iTrace Technologies

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Demystifying Ambient IoT and RFID

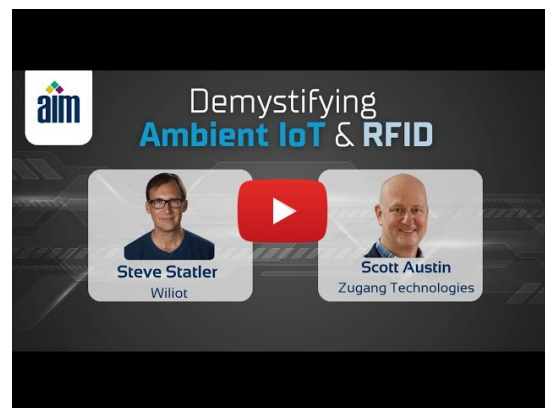
Webinar Rewind



Speakers:

Jeanne Duckett - Senior Manager of Food Technology Solutions at Avery Dennison

Steve Statler- Chief Marketing Officer at Wiliot



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Steve Statler- Chief Marketing Officer at Wiliot

Scott Austin- Director at Zugang Technologies

See More to Achieve More

Webinar Rewind

In this webinar, explore Zebra's Warehouse Vision Study, focusing on trends,



technologies, and strategies for enhancing warehouse operations, improving supply chain visibility, and achieving resiliency.

Speaker:

Andre Luecht - Global Strategy Lead of Transport, Logistics and Warehouse at Zebra Technologies

Members at Labelexpo

September 10-12 at the Donald E. Stephens Convention Center in Chicago, IL

Learn about the latest advancements in flexible packaging, automation, RFID and sustainability.



[Learn More](#)

Members at VARTECH

September 16-17 at the Rosen Shingle Creek Hotel in Orlando, FL

For over three decades BlueStar's VARTECH event has delivered a unique venue for value-added resellers, managed service providers, and software vendors to explore new solutions, glean meaningful insights and tips, and connect with industry leaders.



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- Maximizing value
- Global scale
- Enterprise labeling
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GO GREEN!

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GS1
US

HACKATHON

Oct. 19-20, 2024

The Axia Institute, in collaboration with AIM and GS1, will be hosting their first [Go Green Hackathon](#). Listen to [John Hatfield](#), Executive Director, [The Axia Institute](#) discuss how you can get involved and the benefits of becoming a sponsor.

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Zebra

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Natural-Language Insights into Vast
End-to-End Supply Chains](#)

Wiliot

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with Absolute Encoder Solution for Tilt
Rotators](#)

SICK Sensor Intelligence

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Intelliguard

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BarTender®

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Digimarc, Avery Dennison, Zebra

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Socket Mobile

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[Believing in a Faint Light: Obstacles QR Code Developer Overcame and the Source of His Idea.](#)

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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