



Inside AIM Leadership: A Conversation with AIM North America Board Member Andre Luecht

Tune in to our latest podcast featuring AIM North America Board Member [Andre Luecht](#) as he talks about his current role at Zebra, how he got started with AIM and the opportunities and challenges the AIDC industry faces. Andre is the global strategy lead for Transport, Logistics and Warehouse at Zebra Technologies. He spent the last 25+ years in the supply chain, transport, and logistics field, both as a provider of technologies and services and as a customer.

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US FCC Seeks Input on NextNav's Proposal for 900 MHz Band Reconfiguration and Terrestrial PNT Network

The United States Federal Communications Commission (FCC) is requesting public comments on a petition by NextNav Inc. concerning a proposed reconfiguration of the 902-928 MHz band (Lower 900 MHz Band). NextNav's petition aims to transform the band to support a 5G terrestrial Positioning, Navigation, and Timing (PNT) network, which would complement the U.S. Global Positioning System (GPS).

NextNav proposes a spectrum "swap" to consolidate its current licenses into a single nationwide 15-megahertz license. The proposal includes shifting current users of the band, such as Location and Monitoring Service (LMS) licensees, and adjusting rules to

support a new Terrestrial Positioning, Navigation, and Timing Service (TPNT).

AIM Global, AIM North America, and the RAIN Alliance have formulated a joint response to refuse this proposal which includes real world impacts should this proposal be approved; severely impacting RAIN RFID deployments both in the US and globally including retail, healthcare, baggage handling, to name a few. Learn more by contacting [Mike Allen](#), AIM Business Development Director.

Key issues for comment include:

- The feasibility and impact of the proposed PNT system as a GPS backup.
- Potential improvements in wireless E911 location accuracy and public safety benefits.
- Protection and relocation plans for existing band incumbents, including federal users, ISM equipment, amateur radio, and part 15 devices.
- The implications of the spectrum swap and increased flexibility on current license conditions and commercial opportunities.

Comments are due by September 5, 2024 and can be submitted [here](#).

AIM Hosts Partnership Breakfast at PACK EXPO

Limited sponsorship opportunities are available for the AIM Partnership Breakfast at [PACK EXPO International](#) on **Tuesday, November 5 at 7:30 AM** local time. Don't miss the chance to position your company at the forefront of packaging innovation.

Sponsorship Levels: \$500 - *Platinum* | \$350 - *Gold* | \$250 - *Silver*

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Become a Year in Review Supporter

It is an opportunity to spotlight your company as an industry leader in advancing the growth and innovation of the automatic identification and data capture industry. The publication will be searchable online and available in PDF form.

AIM's Outlook and Predictions section features the thought leaders who offer their predictions on what's in store for 2025.

Logo sponsorships are a great way to increase your visibility and demonstrate your support for the industry.

Options to fit every budget:

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Questions?

Contact Bethany Deane at +1 724-742-4470 or bethany@aimglobal.org

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AIM North America AIT in Government Award Winner Announced



US House of Representative (D-OH-01) Greg Landsman

AIM NA Board Member [Jeanne Duckett](#) presented [Congressman Greg Landsman](#) (D-OH-01) with the AIT in Government Award, which recognizes those in the government sector who champion the successful use of AIT within local, state, or national government. “His contributions will continue to inspire and drive the successful implementation of AIT technologies in government operations for years to come.” said Duckett.

Read the full [news release](#) to learn more.

Demystifying Ambient IoT and RFID

We invite you to this webinar which will be held twice to accommodate different schedules, to explore the transformative impact of Ambient IoT and RFID Gen 2 technologies across industries such as logistics, healthcare, and retail. Our experts will discuss the similarities and differences between these technologies, focusing on their effects on supply chain visibility, inventory management, and real-time asset tracking.

August 14 | 11:00 ET / 17:00 CET

Speakers:

Jeanne Duckett, Senior Manager

Avery Dennison

Steve Statler, CMO

Wiliot

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August 15 | 09:00 SGT / 11:00 AEST

Speakers:

Scott Austin, Director

Zugang Technologies

Steve Statler, CMO

Wiliot

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See More to Achieve More: How Warehouse Leaders Are Investing in Visibility to Boost Supply Chain Resiliency

August 20 | 10:00 ET / 16:00 CET

In this webinar, we'll delve into the findings of Zebra's Warehouse Vision Study, which investigates the trends and technologies shaping the future of warehouse operations and examines factors causing supply chain disruption, how warehouse leaders are gaining operational visibility, and what they're doing to achieve supply chain resiliency.

Speaker:

Andre Luecht

Global Strategy Lead of Transport, Logistics and Warehouse

Zebra Technologies

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Mosnel Winery Welcomes a New Era of Wine Authenticity and Traceability

August 28 | 11:00 ET / 17:00 CET

Discover how Mosnel Winery is pioneering new standards in authenticity, traceability, and consumer engagement within the wine industry. Facing the complexities of distribution and authenticity verification head-on, Mosnel has partnered with SAIT to implement Wineability™, a cutting-edge solution integrating RFID technology and QR codes.

Speaker:

Carlo Carminati

Operation & Customer Care Division Mgr.
SAIT s.r.l

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RFID for Supply Chain Traceability & Inventory Count

Webinar Rewind

Dive into the latest AIDC trends and learn from [Ashim Patil](#), MD & CEO of i-TEK RFID, about leveraging RFID for better supply chain traceability and inventory management.



The Axia Institute, in collaboration with AIM and GS1, will be hosting their first [Go Green Hackathon](#). Listen to [John Hatfield](#), Executive Director, [The Axia Institute](#) discuss how you can get involved and the benefits of becoming a sponsor.

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Members at ScanSource Partner First Conference

Discover cutting-edge traceability technologies and game-changing solutions that meet your supply chain needs.



Members at Labelexpo

Learn about the latest advancements in flexible packaging, automation, RFID and sustainability.



Wattro Streamlines Asset Management with RFID

An RFID-based solution from the company Wattro is being used to automate asset tracking processes for tools and



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equipment. The solution tackles common challenges faced by companies with numerous tools. This includes long search times, a lack of asset visibility, and difficulty in managing tool maintenance schedules. The UHF RFID hard tags and the UHF RFID reader module for this solution are distributed by Cisper Electronics.

[Read the end user story](#), powered by [Think WIOT](#), to find out more about the RFID solution!

Reserve Your Spot for an Upcoming RAIN RFID Encoding Masterclass & Certification Exam

Correctly encoding tags is fundamental to the success of a RAIN RFID system. These intensive, one-day courses are designed to provide you with invaluable expertise in the numbering system needed to encode your tags properly. Learn to encode based on GS1 and ISO/IEC standards and how to embed any custom numbering system using the new RAIN Alliance ISO Numbering System.

Chicago, Illinois, USA

Date: 9 September 2024

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Munich, Germany

Date: 15 October 2024

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Avery Dennison

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Fresenius Kabi

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SICK Sensor Intelligence

RFID Solution for Controlled Secure Facilities

A2B Tracking

Why It's More Important for You to Understand "What's New" with Voice Technology Than What's Happening with AI or Robotics

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Intel at Olympic and Paralympic Games Paris 2024

Intel

AIM

Defining Today's Technology Standards; Empowering Tomorrow's Solutions

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AIM is the trusted worldwide industry association for the automatic identification industry. For more than 50 years, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies. AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. Member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration. Visit www.aimglobal.org.



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